REALISE YOUR DREAMS
WITH GEM TRAILBLAZER SUMMER 2021

TRACK 1
Language and Cultural Studies
CF9001 Chinese Language and Cultural Studies
LM9001 Malay Language (Level 1)

TRACK 2
Entrepreneurship and Innovation
ET9131 Venturing Into Entrepreneurship
ET9132 New Venture Financing

TRACK 3
Creative Design and Media
HA2017 Foreign Policy Analysis
AA28D Arts Across the Borders
AA18J Painting with Watercolors
AAR23C Film Studies
AA28C Digital Media (NEW)
AA28Q Interactive Art (NEW)
AA18K Communication Design (NEW)
AU08A Theatre Games: Engagement through Play (NEW)

TRACK 4
Success in the Globalised Marketplace
BU8501 Marketing for the 21st Century
BU8201 Business Finance
BU8101 Accounting: A User’s perspective
BU8641 Cultural Intelligence: How to be an Explorer of the World
BU8642 Leadership in the 21st Century
BM2506 Digital Marketing - Connecting With Customers In Today’s World
AB0602 Communication Management Strategies
BU8542 Social Marketing: Making this World a Better Place
AB1601 Organizational Behaviour and Design
BC2406 Analytics 1: Visual and Predictive Analytics
AB3601 Strategic Management
BU8544 Marketing Health: Consumers’ Pursuit of Wellness
CS2400 Foundation of Information Analytics

TRACK 5
New Technologies, New World
MA9031 3D Printing and Additive Manufacturing
MA9030 Bioprinting: Principles and Applications
EE8084 Cyber Security
EE4483 Artificial Intelligence and Data Mining
CZ2004 Human Computer Interaction (NEW)

For more information, visit our website today!

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