REALISE YOUR DREAMS WITH GEM TRAILBLAZER SUMMER

TRACK 1
Language and Cultural Studies
CF9001 Chinese Language and Cultural Studies
LM9001 Malay Language (Level 1)

TRACK 2
Entrepreneurship and Innovation
ET9131 Entrepreneurship & Marketing for New Ventures
ET9132 Entrepreneurship Accounting & Finance

TRACK 3
Creative Design and Media
HA2017 Foreign Policy Analysis
AAA18E Drawing
AAA18J Painting with Watercolors
AAA28D Arts Across the Borders
AAR23C Film Studies
AED28B Critical Perspectives on Education
AAA18G Tabletop Game Design
AAA18H Painting with Oil
AED23H Critical Perspectives in Assessment and Learning

TRACK 4
Success in the Globalised Marketplace
BU8501 Marketing for the 21st Century
BU8201 Business Finance
BU8101 Accounting: A User’s perspective
BU8641 Cultural Intelligence: How to be an Explorer of the World
BU8642 Leadership in the 21st Century
BM2506 Digital Marketing - Connecting With Customers In Today’s World
AB0402 Communication Management Strategies
BU8542 Social Marketing: Making this World a Better Place
AB1601 Organizational Behaviour and Design
BC2406 Analytics 1: Visual and Predictive Analytics
AB3601 Strategic Management
BU8502 Marketing Communications: An Integrated Approach
BU8544 Marketing Health: Consumers’ Pursuit of Wellness
CS2400 Foundation of Information Analytics

TRACK 5
New Technologies, New World
MA9031 3D Printing and Additive Manufacturing
MA9030 Bioprinting: Principles and Applications
MA9032 Standards and Laser in 3D Printing
EE8084 Cyber Security
EE4483 Artificial Intelligence and Data Mining
CZ2003 Introduction to Computational Thinking
CZ2016 Introduction to Data Science
EE8086 Astronomy – Stars, Galaxies and Cosmology
MA9034 Managing Complex Systems Projects

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